



Get Ready to

Soar

with Your Brand



We Are Vtype Web Solution, Your 360 ° Branding Agency

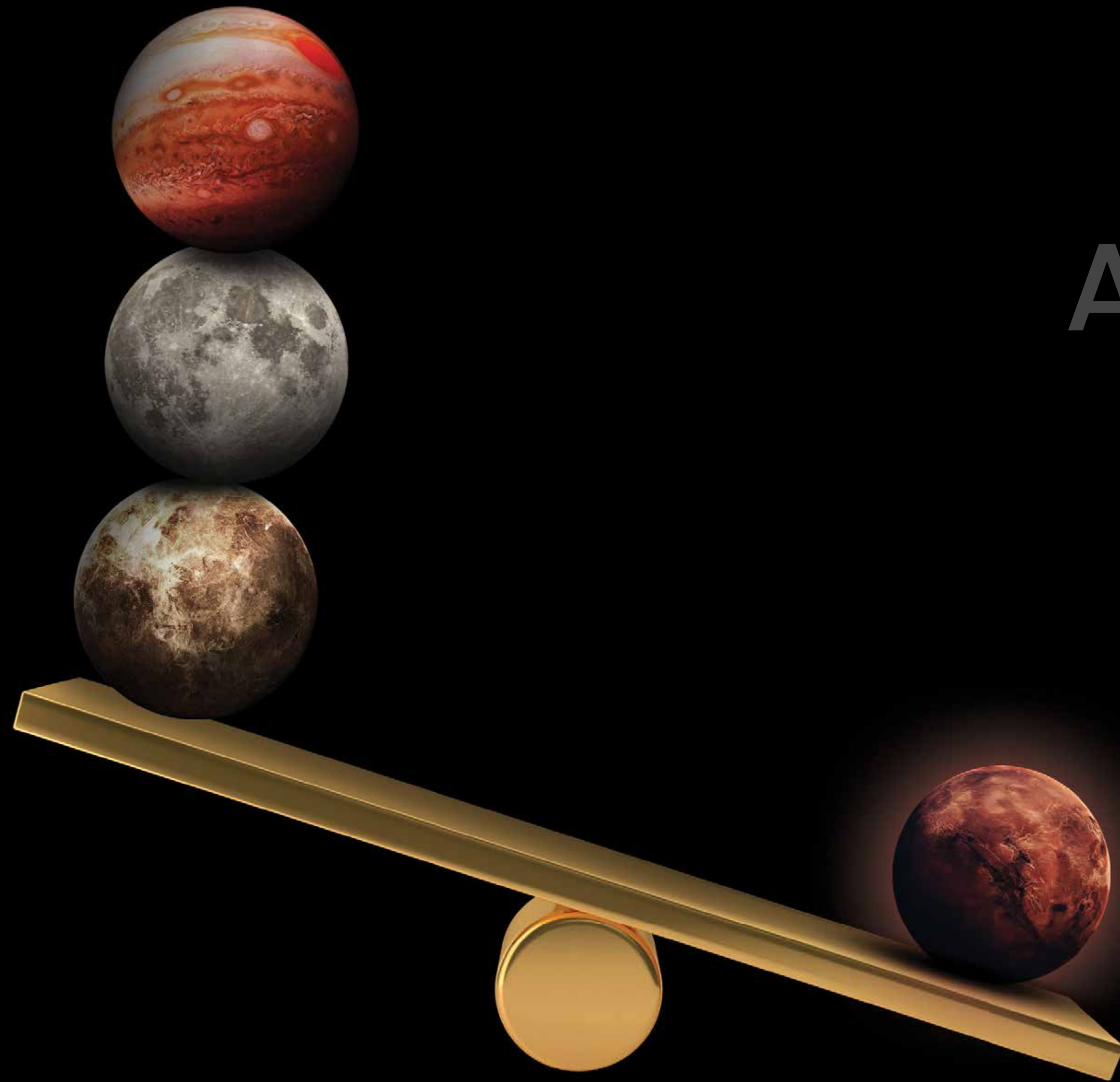
Vtype Web Solution where creativity and innovation come together to transform brands. Based in Gandhinagar, Gujarat, India, we provide comprehensive 360-degree branding and digital marketing solutions.

At Vtype, we believe in the power of imagination. Our passionate team works closely with clients, merging their vision with our expertise to craft tailored strategies that captivate audiences and leave a lasting impression.

From vibrant visuals to captivating brand identities, we push boundaries and redefine industry standards. Pixenite goes beyond the ordinary, infusing energy and vitality into every aspect.

We strive to exceed expectations by combining creativity, technical prowess, and strategic thinking. In the dynamic digital landscape, we guide your brand to stand out and thrive. Welcome to Vtype Web Solution Pvt. Ltd., where imagination becomes reality. Let's create something extraordinary together.





OBJECTIVE
ADVERTISING
MARKETING
IDENTITY
PRODUCT



Discovery & Understanding

Collect Data & Context



Identify & Create

Brand Identity & Assets Creation



Position & Distinguish

Uniqueness & Value



Apply & Extend

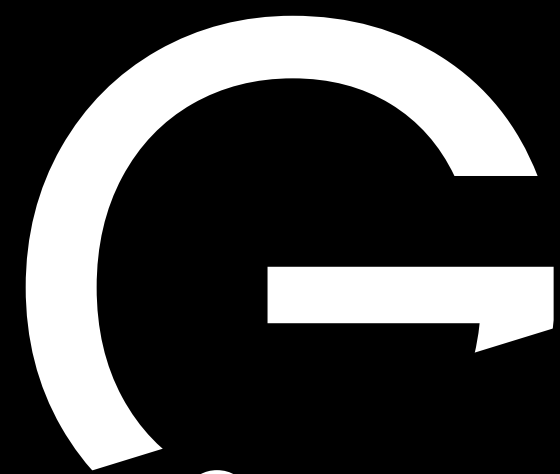
Show The World How Awesome You Are



Clarify & Communicate

Brand Placement & Story to Tell

Your Goals



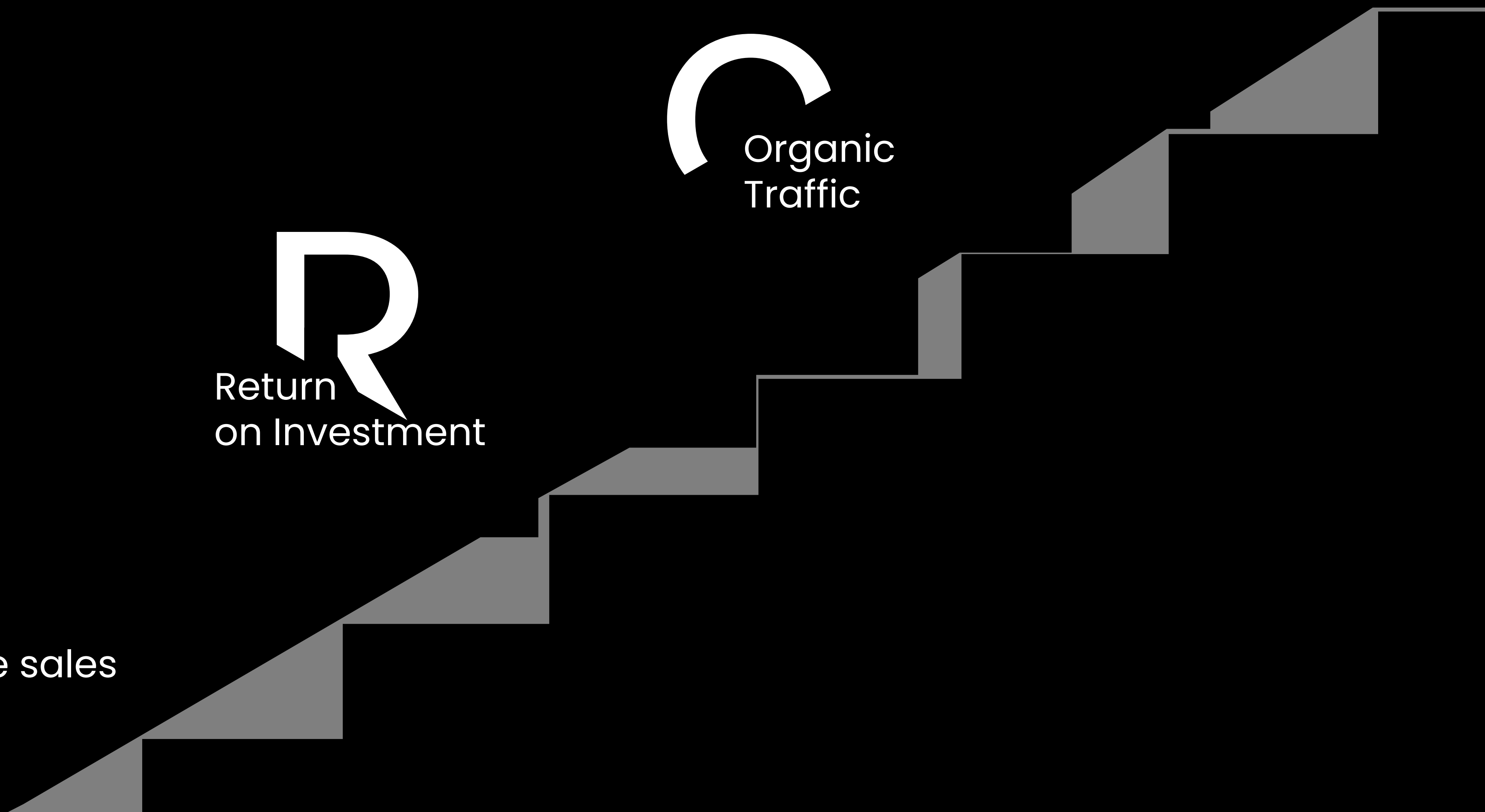
Grow online sales

R
Return
on Investment



Organic
Traffic

W
Wide
Expansion



Deliverables

Plan 01

- Social Media (10 Post)
- Lead Generation Campaign X 1
- Organic SEO

Cost : 70,000/- Per month

Plan 02

- Organic SEO
- E-mail Marketing / Whatsapp Marketing
- Social Media (12 Posts)
- Catalog Design
- Lead Generation Campaign X 2
- All Design Related Work

Cost : 1,10,000/- Per month

Plan 03

- Organic SEO
- E-mail Marketing / Whatsapp Marketing
- Social Media (15 Posts)
- Social Media Stories
- Lead Generation Campaign X 4
- Website Maintenance
- Media Rich Content
- All Design Related Work

Cost : 1,64,000/- Per month

Service Details

- Weekly E-mail Marketing / Whatsapp Marketing(User Database need to provide)
- Organic SEO (Quality Backlink Generation, 10 Keyword Ranking, Web 2.0, Business Listing, Classified Posting, etc)
- Content Building (4 Blog)
- Social Media Management (12 -15 Creative Posts, GIFs, Reels, Awareness, Engagement Activity & Account Management)
- Landing page creation & Paid Campaign Promotion With Media Rich Content (SMM , Paid Guest Posting, Google Ads And Remarketing)

Web Site Design

Website Design in Wordpress

- Website Design
- Content Writing
- Organic SEO

Cost : 70,000/-

Website Maintenance

- Website maintainance

Cost : 25,000/-

Service Details

- Examine whether your website's pages load rapidly and without any problems.
- Create a backup of your website's data to verify that it is safe.
- Make sure your site's software and plugins are up-to-date.
- Examine all the forms to make sure they're working properly.
- Delete spam comments from your website's posts or pages.
- Make sure there aren't any broken links on the pages.
- Investigate your website for 404 errors and resolve them.
- Keep your blog updated to keep your audience interested and returning.
- Maintain control over their web hosts and ensure that everything is running efficiently.

Terms & Conditions

The paid marketing budget would be approx ₹ 50,000 to ₹ 2,00,000 (per month) which will cover all third party charges in terms of E-mail Marketing, SMM, Google Ads, Influencers, Outdoor Marketing, Indoor Advertising etc.

The client must pay "Vtype Web Solution" the sum in the form of a one-month advance deposit for recurring activities upon mutual agreement.

For one-time deliverable, 50% of the total payment is required as an advance, with the remaining 50% to be paid upon completion of the project.

GST as applicable.

Notes

All third party charges shall be borne by the client and paid directly with their credit card.

We require one coordinator from your team who will be responsible for daily communication related to the project, as well as participate in the video production process to ensure efficient project operations.

Once we have a written contract in place, we will initiate the project. The contract will include provisions covering the scope of work, intellectual property rights, confidentiality, termination of the agreement, liability, and any other necessary details that must be clarified before starting the project.



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